

Course: **Design I ARTS 1311**  
Processor: Molly Arc  
Location: H-204 (H205 and F116)  
Time: T TH 9:30 to 12:20 pm  
Phone: 979 230-3335  
Office: H213  
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**Textbook NONE required**

Handouts, Magazine and Internet Articles will be assigned

**Evaluation**

Projects	65% of overall grade
Sketchbook/ Quizzes	20% of overall grade
Critiques/ Participation	15% of overall grade

**Week 1:** Introduction to the course. Review of class policies. Projects explained. Sketchbook drawing and notes. What is Design? Book Project.

**Week 2:** Elements of Art and Principles of Design. Usage of Line.  
Usage of blind contours through lines. Expressive qualities of lines

**Week 3:** Shape/Form. Patterns. Repetition. Geometric shapes vs Organic shapes. From shape to form

**Week 4:** Black on White, White on black silhouettes. Positive Negative space. Drawings in Sketchbooks reviewed.

**Week 5:** Value studies/gray scale and the color wheel

**Week 6:** Above/below eye level. Perspective use. Relief printmaking and monotype prints

**Week 7:** Texture Discoveries made from printmaking

**Week 8:** Designing with a single texture. Letters as a texture. Typography.

**Week 9:** Optical transparencies. Bezel effect  
Metamorphoses. Changing scale

**Week10:** Spinning pattern wheel. Color usage founds and mixed

**Week 11:** Magazine collage. Review for quiz. Review in Sketchbooks. In progress Critique.

**Week 12:** Quiz over Design: media, techniques and terms. Optical transparencies.

**Week 13:** Arbitrary color usage in a design. Final Project given.

**Week 14:** Sketchbooks due. Work on Final Project.

**Week 15:** Work on Final project

## **Week 16: Studio Clean up. Final Critique of projects**

### **Goals, Class Purpose and Structure**

This course is designed to develop basic design techniques in 2-D Art. Learning and applying the principles of basic design and the usage and exploration of the major elements of basic design. These are Line, Form, Media, Shape, Value, and Texture, Color, and Spatial illusion. This will be done through a series of exercises, exploration, and solving of problems artistically. The class will cover a variety of techniques including: design, dry media, wet media, drawing, painting, collage, printmaking and assemblage. Upon completion of this course you will be able to exploration and defining personal artistic intent, apply art terms and vocabulary, know basis design concepts, and understand the basic function of a design in historically and contemporary Art.

### **Attendance**

I expect you to be here at the beginning of class time. I will lecture and do demonstrations at the beginning of each class period. Roll will be taken at the end of class. I **will not** repeat lectures or demonstrations on an individual basis if you are late or miss class without a valid reason. Being here is key to your success. You are not a part of the class when you are not here. You can create, develop, learn and received support only if you are present. If you know you are going to be absent, I would appreciate an email.

### **Grading Procedures**

A=4.0 B=3.0 C=2.0 D=1.0

### **Projects =75% of overall grade**

There will be major projects and minor projects that all involve a variety of mediums. There are also written and verbal assignments. There will be a series of projects dealing with the major design problems and possible solutions. Projects will be 65% of your grade

**Tools/art supplies needed:** Sketchbook or Binder with non-lined paper of minimum of 8"x12" size sketchbook, (scissors, foam board, primary color paints) or ( the art kit at the book store)

### **Sketchbook/ Quizzes = 15% of overall grade**

You are required to keep a sketchbook/ binder that will be used to record all ideas for projects, notes, handouts, and this course syllabus. There will be slide lectures, technical demonstrations, in class assignments, book readings, and individual critiques. This will be 20% of your final grade

### **Attendance/ Participation = 10% of overall grade**

This course is based around activities and projects so participation and attendance are both extremely important. Students with more than 5 absences will not receive full points for this requirement. This will be 15% of your final grade.

### **Evaluation**

I will meet with you in groups and individually through this semester. We will discuss your growth in technique and personal intentions as an artist. I expect you to speak about design with a visual vocabulary (line, form, color, texture, and space) and relate these concepts to the projects you are producing. Using Art vocabulary is also expected when speaking about

your work. Art is a subject area that has to do with problem solving, critical thinking, dreams, desires, and what is possible when you take a risk.

### **Regarding Students with Disabilities:**

Brazosport College is committed to providing equal education opportunities to every student. BC offers services for individuals with special needs and capabilities including counseling, tutoring, equipment, and software to assist students with special needs. Please contact Phil Robertson, Special Populations Counselor, 979-230-3236 for further information.

### **Regarding Academic Honesty:**

Brazosport College assumes that students eligible to perform on the college level are familiar with the ordinary rules governing proper conduct including academic honesty. The principle of academic honesty is that all work presented by you is yours alone. Academic dishonesty including, but not limited to, cheating, plagiarism, and collusion shall be treated appropriately. Please refer to the Brazosport College Student Guide for more information. This is available online at <http://www.brazosport.edu>.

Academic dishonesty violates both the policies of this course and the Student Code of Conduct. In this class, any occurrence of academic dishonesty will be referred to the Dean of Student Services for prompt adjudication, and may, at a minimum, result in \_\_\_\_\_ in this course. Sanctions may be imposed beyond your grade in this course by the Dean of Student Services.

One last thing. . . and it is really important

Attitude is everything. Be open-minded, receptive, curious, glib, and flexible, this class will benefit you more. I expect you to be strong enough to bend. This syllabus is guide and I expect you to have it at all times. I may change things on the syllabus depending on the situation of the class. Change can happen we should embrace it. Keep your sketchbook with you as well; I expect it to be in class when you are. If I need to see your ideas, I am going to ask for your sketchbook. You are expected to load and unload kilns and you are expected to keep all work areas clean and anything else to keep this studio operational.

## **LEARNING OUTCOMES FOR ART 1311 DESIGN I**

**1. Employ appropriate technical processes for expression of physical, social and psychological aspects of design form**

**Assessment:** Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

**2. Demonstrate a capacity for synthesis by making designs which incorporate and unify disparate elements, processes, motifs and concepts**

**Assessment:** Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

**3. Develop technical and craftsmanship skills through hands-on work with materials**

**Assessment:** Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

**4. Select appropriate two-dimensional support materials for specific expressive purposes**

**Assessment:** Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

**5. Use vocabulary specific to the design process**

**Assessment:** Participation in group critiques (passing with at least 70%)

**6. Demonstrate flexibility and adaptability by using a variety of technical and conceptual strategies in resolving design problems**

**Assessment:** Complete hands-on activities in art media as determined by instructor (passing with at least 70%)

**7. Manipulate two-dimensional materials in order to explore the expressive potential of line, shape and form, space, texture, pattern and value**

**Assessment:** Complete hands-on activities in art media as determined by instructor (passing with at least 70%)